



Regional Workshop on Beef markets and trade in China and Southeast Asia Thailand country profile



Macro drivers and priorities

- ❖ Major drivers of economic and industry change
 - ❖ Thailand has been regarded as a development success story, with sustained strong growth and impressive poverty reduction
 - ❖ Private sector innovations such as improved breeds, feed technology, housing, farm management and contractual arrangements have been the prime drivers of growth
- ❖ Government priorities
 - ❖ Thai government's policy such as Beef Cattle Farm promotion in the north-eastern region and the One-Million Beef Cattle Households.
 - ❖ Cattle and Buffalo Bank under the King Initiative' free artificial insemination (AI) services and other beef cattle extension programs.
- ❖ Socio-economic importance
 - ❖ Livestock plays an important role in agricultural sector, accounting for 22% of agricultural GDP. Cattle raising has been identified as 1 of 14 main products in Thai agriculture
 - ❖ Thailand is a net exporter of live cattle, and a transit country for cattle movement in the Mekong region

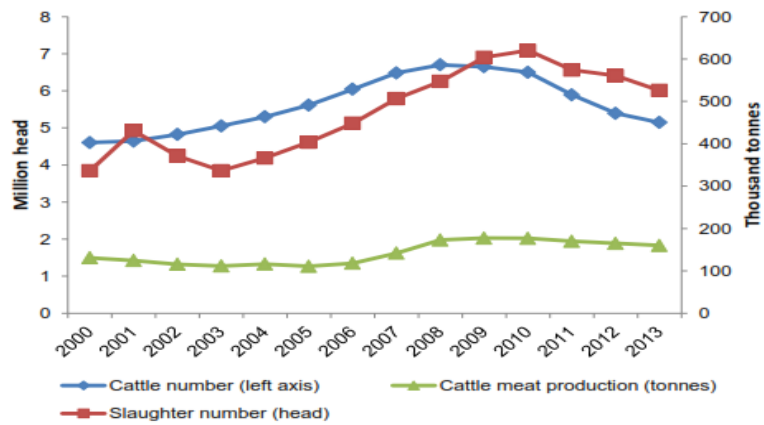
Production indicators

Table 1: Key facts about the industry 2000-2013

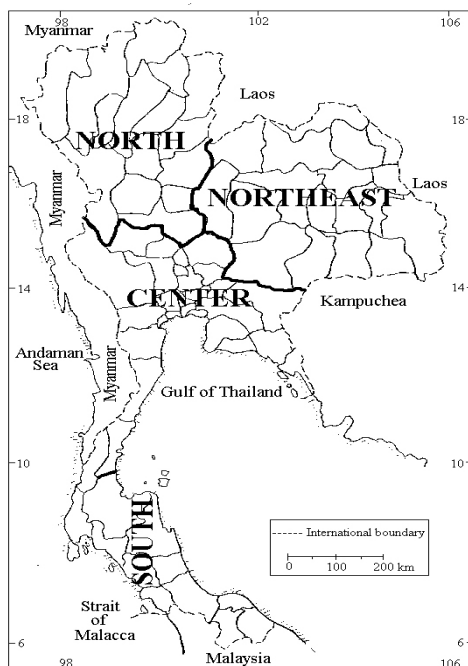
		Compounded Annual growth (%)
Herd size (million head 2013):	5.15	0.8%
Turn off/slaughter (million head 2013):	0.53	3.0%
Turn off rate/Slaughter rate (% 2013)	10.2	2.4%
Cattle meat (thousand tonnes 2013) ³	160	1.1%
Cattle meat supply (kg/person 2013)	2.39	1.0%

Source: adapted the Office of Agricultural Statistics (2014).

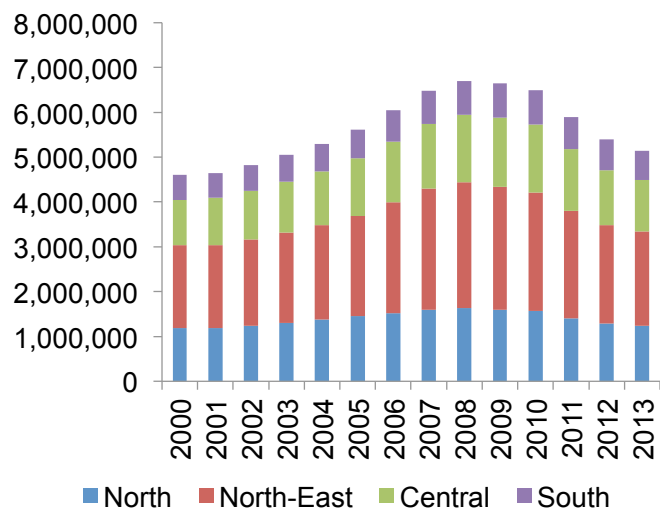
Figure 1: Cattle production in Thailand



Regional trends



Beef cattle number by regions



Sub-sectors and chains

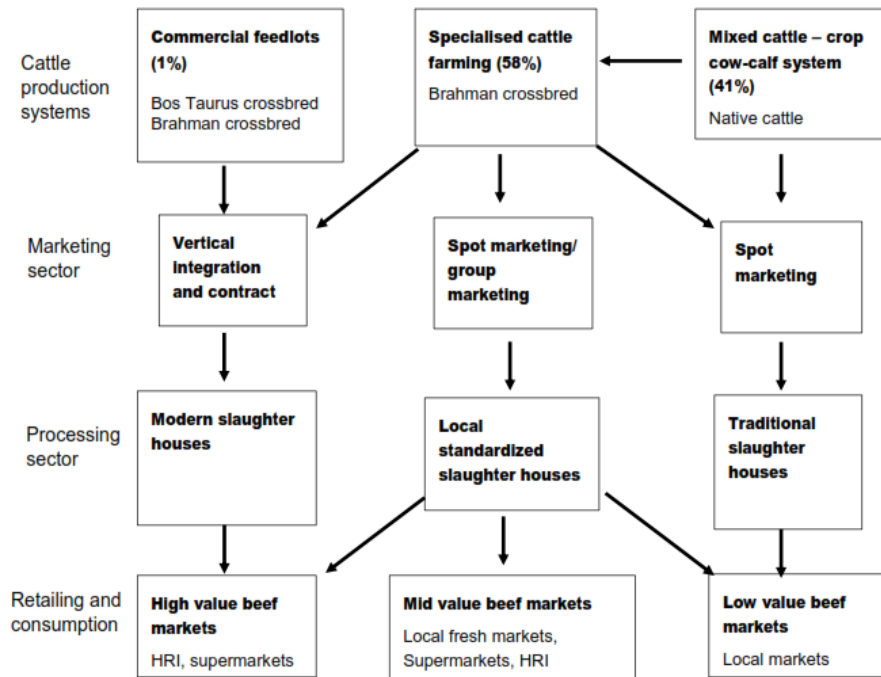
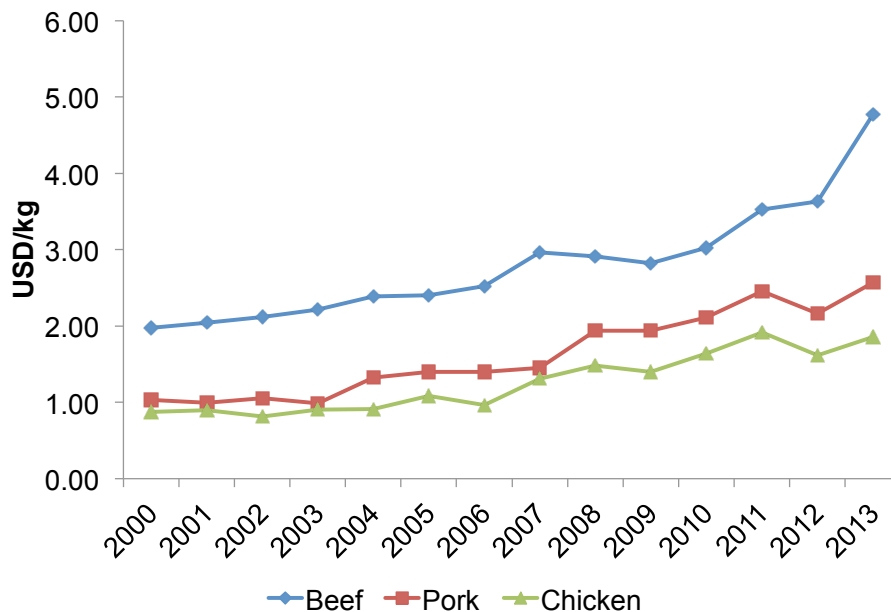


Figure 4: Cattle marketing and trade systems in Thailand. Source: Skunmun (2014)

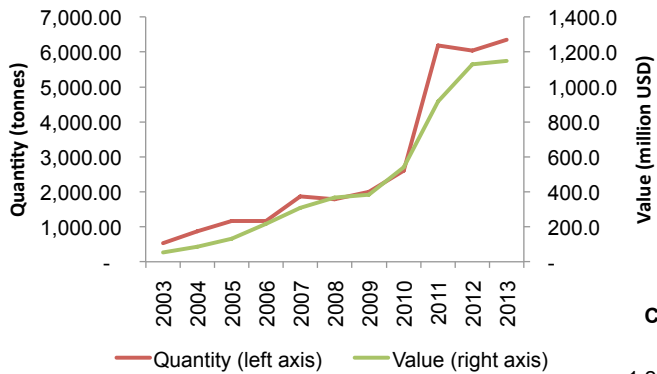
Prices

Meat retail prices in Thailand (2010 constant prices)

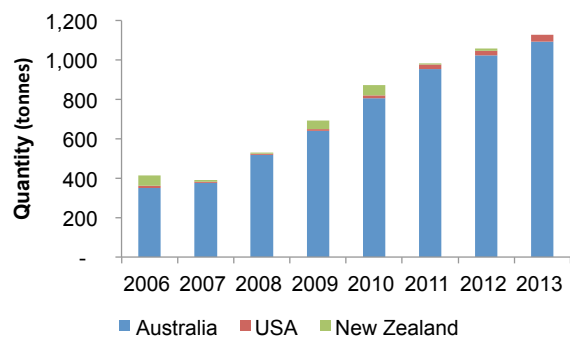


Trade

Beef and buffalo meat import to Thailand



Cattle and buffalo meat import to Thailand by countries



Trade

Cattle trade in Thailand

